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**PROFESSIONAL WOMEN'S ROUNDTABLE WELCOMES JONI DANIELS:
"4 KEYS TO BEING A GREAT MOTIVATOR"**

PHILADELPHIA (December 1, 2003) — Professional Women's Roundtable is pleased to present **Joni Daniels** speaking on **"4 Keys to Being a Great Motivator," Wednesday, December 17 at 5:30 p.m.** at Pierce College, 1420 Pine Street. Admission is \$10 for members and \$20 for non-members.

Joni Daniels is the founder and principal of Daniels & Associates, a consulting group specializing in personal and professional development. Her clients include Fannie Mae, Educational Testing Services, Marriott International, Merck & Company, the Department of Defense, AIG Life Companies, and more. She is also the author of "Power Tools For Women: Plugging into the Essentials for Work and Life."

PWR is an informal network of professional women for whom networking and/or business development is a significant component of their professional responsibilities and career objectives. PWR participants come together on a regular basis to acquire and hone business development and other professional development skills, expand and strengthen their professional network, including their referral base, and meet and cultivate new business prospects and resources. The ideal PWR participant has five to 15 years experience in her chosen profession or career and is focused on enhancing her networking and business development skills and efforts, as well as the other professional skills necessary to advance in today's market-place.

For more information on PWR, please visit www.pwroundtable.com.

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