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For press information:

Cheri Cutler (215) 351-9070

chericutler@comcast.net

Paige Wolf (215) 413-3790

paige@paigewolf.com

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**PROFESSIONAL WOMEN'S ROUNDTABLE HOSTS
CEO JOANNE HARMELIN'S "LESSONS IN ENTREPRENEURSHIP"**

PHILADELPHIA (March 3, 2004) — Professional Women's Roundtable announces **"Lessons In Entrepreneurship,"** a conversation with **Joanne Harmelin, Founder and CEO of Harmelin Media.** This event will be held Tuesday, March 23, from 5:30 - 7:30 p.m. at Pepper Hamilton, Two Logan Square, 18th and Arch Streets, Philadelphia, Scott Room, 30th Floor. This event is \$10 for members and \$20 for non-members. Please RSVP to boughtol@pepperlaw.com

Harmelin will relate the experiences and challenges overcome throughout her illustrious career with the nation's 6th largest independent and Pennsylvania's largest media services agency. Under Joanne's direction, Harmelin Media has grown from one employee, one client to the present 106-person staff with 150 clients and 2003 billings of over \$250 million. This former Maryknoll Missionary is a board member of countless organizations including the Greater Philadelphia Cultural Alliance, Juvenile Diabetes Foundation, the Philadelphia Theatre Company, and the Arden Theatre Company.

Professional Women's Roundtable is an informal network of professional women for whom networking and/or business development is a significant component of their professional responsibilities and career objectives. PWR participants come together on a regular basis to acquire and hone business development and other professional development skills, expand and strengthen their professional network, including their referral base, and meet and cultivate new business prospects and resources. The ideal PWR participant has five to 15 years experience in her chosen profession or career and is focused on enhancing her networking and business development skills and efforts, as well as the other professional skills necessary to advance in today's market-place.

For more information on PWR, please visit www.pwroundtable.com.