



POWER NEWS

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PWR LETTER FROM THE PRESIDENT

What an exciting year this has been for PWR! On August 7, 2003 we will celebrate PWR's first anniversary – and when I look back over the last year, I am delighted by and proud of all that we have accomplished. Here are just a few of the highlights:

- We have had twelve wonderful monthly events, including: our kick-off celebration with Lyn Kremer; skill-building sessions on various topics, including Attracting Success with Phyllis Sisenwine, Mentoring with Lesley Mallow-Wendell, and Communications with Kirstin Carey, to name just a few; presentations by such prominent women as Rebecca Mathias, founder of Mother's Work Inc. and Lynn Yeakel, currently Director and Betty A. Cohen Chair, at Institute for Women's Health and Leadership of Drexel University Medical Center, who shared with us their "lessons learned;" and, of course, our networking activities, including our "nano-networking" session last spring.
- We have built PWR's infrastructure from four women sitting around a coffee shop table, brainstorming their ideas for this group in Spring of 2002, to a full fledged organization complete with a twelve-member Board of Directors and various committees, including our illustrious Advisory Committee, and our hard-working Events, Membership and Marketing, Public Relations and Sponsorship Committees.
- We have built our mailing list to include nearly 300 women, and 20-40 women attend our events each month.
- We have successfully launched our membership and sponsorship campaigns, to help sustain the organization and provide for its future growth and development.

None of this could have been accomplished without the dedication, hard work and support of our Board of Directors and numerous other volunteers. PWR is purely a volunteer effort, and without each one of you who has committed her time, energy and resources to this organization, it would not be the success it is today!

I personally have also benefited tremendously from my involvement in PWR, for which I am grateful. Not only do I enjoy the satisfaction of seeing our success, but I have also met and worked with numerous wonderful, talented and high-energy women, many of whom I now consider among my closest friends. I look forward to meeting more of our PWR members and friends in the years ahead and working with you to expand on the success of our first year. We have many exciting activities planned, which you will be hearing more about in the coming months.

There is one activity I wanted to tell you about: starting this fall, the PWR Board of Directors will launch our first formal strategic planning process. As part of this process, we welcome your input and ideas on where PWR should be heading and what we can do to make it even better and more tailored to your needs. I encourage you to contact me or any of the other PWR Board members with any thoughts you might have.

In closing, I thank each of you for your support of PWR this year. I encourage you to continue to support PWR by becoming a member, if you have not already, continuing to attend our events and joining one of our committees. With your help, our second year will be even more successful than our first!

Warm regards,

Nicole Galli

PWR President

ANNOUNCING PWR BOARD OF DIRECTORS

PWR's Board of Directors work together to carry out the mission and goals of the organization. Look for more news about PWR's Board of Directors in future issues of *Power News*.

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ANNOUNCING PWR ADVISORY COMMITTEE

PWR's Advisory Committee is made up of influential and successful senior professional women from various industries and organizations in the Philadelphia area. Our Advisory Committee works with our Board of Directors and Committees to provide insight and support to carry out the mission and goals of our organization. Look for more news about PWR's Advisory Committee in future issues of *Power News*.

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PHILADELPHIA'S NEW AND DYNAMIC RESOURCE FOR PROFESSIONAL WOMEN CELEBRATES OUR ONE YEAR ANNIVERSARY

August 2003 event marks a milestone for Professional Women's Roundtable

After one year of successful growth and dynamic presentations, Professional Women's Roundtable (PWR) celebrates with an evening of fun-filled fashion advice. Featuring Sandra Alton of Tiffany & Co. and Mary Dougherty of Nicole Miller (two if Philadelphia's greatest fashion business success), the event will take place on Thurs., Aug. 7 from 5:30 p.m. to 7:30 p.m. at The Bellevue (200 South Broad Street). The event will begin with one hour of cocktails and hors d'oeuvres at Nicole Miller, followed by an interactive presentation at Tiffany's. This event is \$10 for members and \$20 for non-members.

PWR was launched last summer by Nicole Galli, Janine DiLauro, Susan Baren-Pearson, and PWR adviser, Mary Beth Pratt. The three PWR founders were all at places in their careers where they desired to interact

on a professional level with like-minded women who were at similar stages in their careers. They recognized the void in professional organizations — there were no formal or informal opportunities that regularly brought together their professional women contemporaries for the sole purpose of networking. There were no forums where professional development was discussed in the context of an individual's development initiatives, and the idea to create such a forum was born.

Mission: PWR is an informal network of professional women for whom networking and/or business development is a significant component of their professional responsibilities and career objectives. PWR participants come together on a regular basis to acquire and hone business development and other professional development skills, expand and strengthen their professional network, including their referral base, and meet and cultivate new business prospects and resources. The ideal PWR participant has five to 15 years experience in her chosen profession or career and is focused on enhancing her networking and business development

skills and efforts, as well as the other professional skills necessary to advance in today's market place.

Co-founder and President Nicole Galli says PWR focuses on women in the first 15 years of their career because this is a critical time period for women.

"She is faced with many serious challenges — she is taking on more responsibility at work, in the community and at home," she says. "We have been told that we are filling an unmet need and that we are the first organization where the women feel that they have a chance to interact with others who really understand their situation."

"Only when women work together can they succeed in juggling the many roles women must fill and accomplish not only their personal goals and dreams, but the advancement and the improvement in the position of all women in our society."

PWR past events have included lectures on financial planning, the benefits of mentoring, effective communications skills, a nano-networking session (the business equivalent of speed dating), and a holiday benefit for The Career Wardrobe.

RECAP OF PWR JULY 2003 EVENT POWERFUL COMMUNICATIONS: FOR WOMEN WHO WANT TO BE HEARD

On July 17, 2003 PWR welcomed Kirsten Carey, President of Orange Tree Training and Speaking Group. Kirsten is a communications expert who trains and coaches professionals to improve their communication and presentation skills and to "give their work a little juice". Kirsten led PWR members and guests in a presentation focusing on ways women can build on their verbal and nonverbal communication skills. She provided examples of how women can use words and ges-

tures to get their point across in an assertive and professional manner. The audience was actively involved in the discussion, and Kirsten entertained a number of questions that provided advice to all of the participants. One of Kirsten's main messages was to have fun with what you are doing — whether related to your personal or professional endeavors.

For more information, please contact Events@PWRroundtable.com, or visit our website at www.PWRroundtable.com

UPCOMING PWR EVENTS

Upcoming events will focus on professional skill building, leadership development, educational seminars and networking. Following is a summary of our upcoming events — we hope to see you there!

September 18, 2003 *Joni Daniels*
"Four keys to being a great motivator"
5:30pm — Pierce College

October 2003 *Charitable Event*
Date and location to be announced

November 2003
Panel Discussion on Mentoring

Date and location to be announced

December 2003 *Holiday Networking*
Date and location to be announced

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