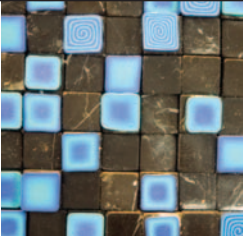


# MOSAIC STREET COMMUNICATIONS



SPECIALIZING IN RESEARCH AND  
CONTENT DEVELOPMENT





Mosaic Street Communications is a research and content development company designed to meet the diverse and strategic information needs of corporate and non-profit organizations.

Grace Maselli, owner of Mosaic Street, serves as writer and communications consultant, and works closely with clients to meet their target audience's specific information, product, and service requirements. Creative and highly adaptive content is conceptualized and written to increase awareness and compel action.

Working on an independent-contractor basis, Grace delivers comprehensive project management from idea inception through project completion, managing multiple stakeholder interests.

Her professional competencies and skill set derive from more than 15 years of professional experience working for corporations, educational institutions, and non profits including IMS Health, KPMG, New York University, Reed Elsevier, Temple University, Thomson Reuters, and the United Way.



CONTENT DEVELOPMENT FOR PRINT  
AND ELECTRONIC APPLICATIONS INCLUDE:



ABSTRACTS  
BIOGRAPHICAL ESSAYS  
BOOK REVIEWS  
BROCHURES  
BUSINESS LETTERS  
CASE STUDIES  
DIRECT MAIL  
E-BRIEFS  
EDITORIALS  
EXECUTIVE SUMMARIES  
FEATURE ARTICLES  
NEWSLETTERS  
PERSONAL STATEMENTS  
PRESS RELEASES





“GRACE CREATIVELY CONCEPTUALIZED AND MANAGED OUR QUARTERLY NEWSLETTER; SHE COMMUNICATED EFFECTIVELY WITH THE MULTIPLE, NATIONALLY LOCATED PROFESSIONALS INVOLVED AND APPLIED A FULL SET OF WELL-HONED SKILLS TO THE TASK OF KEEPING OUR WORKFORCE INFORMED ABOUT THE COMPANY’S GOINGS-ON.”

*JONATHAN FOGEL, SENIOR VICE PRESIDENT  
SANDY ALEXANDER INC.  
200 ENTIN ROAD  
CLIFTON, N.J. 07014  
WWW.SANDYINC.COM*



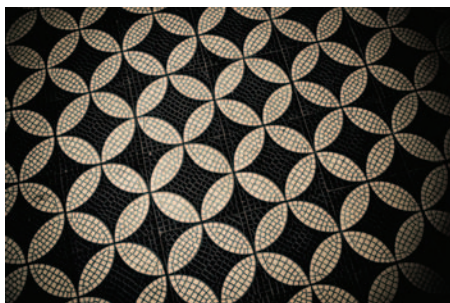
“GRACE MASELLI IS IMPECCABLY WELL ORGANIZED, SUPERBLY CREATIVE, EXTREMELY LOYAL AND WONDERFULLY ENGAGING. BRINGING THIS RARE COMBINATION OF TALENTS TO HER WORK, GRACE NEVER FAILS TO PRODUCE GEMS.”

*DR. BARBARA FERMAN, EXECUTIVE DIRECTOR  
THE UNIVERSITY COMMUNITY COLLABORATIVE  
OF PHILADELPHIA  
PROFESSOR, TEMPLE UNIVERSITY  
DEPARTMENT OF POLITICAL SCIENCE  
WWW.TEMPLE.EDU/UCCP*



“THE CRAFT APPLIED BY MOSAIC STREET COMMUNICATIONS IN INTERVIEWING ME AND EDITING MY PERSONAL STATEMENT FOR AN INTERNAL MEDICINE RESIDENCY PLAYED A SIGNIFICANT ROLE IN MY ACCEPTANCE TO ONE OF THE COUNTRY’S MOST COMPETITIVE RESIDENCY PROGRAMS.”

*MOLLY PARKEN, MD*



“BEHIND GRACE MASELLI’S WRITING IS THE FLOW OF PASSION. HER WORDS GATHER TOGETHER IN ORIGINAL PATTERNS, EVOKING IN THE READER BOTH SURPRISE AND RECOGNITION. THERE IS A SHARP AND POETIC MIND THAT STEERS HER WORDS.”

*HELEN WEBBER, ARTIST/DESIGNER/ILLUSTRATOR*

*HELEN WEBBER ART & DESIGN*

*WWW.HELENWEBBER.COM*

*CREATIVE DIRECTOR, NEW EARTHSONGS*

*FOUNDER, DOVETAIL PUBLICATIONS*

*WWW.DOVETAILPUBLICATIONS.ORG*



142 East Washington Lane  
Philadelphia, PA 19144  
mgmwrite@hotmail.com  
(215) 834.4567

UNDER CONSTRUCTION:  
<http://www.mosaicstreetwriting.com>