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**IT'S NOT WHO YOU KNOW – IT'S WHAT YOU DO:
PROFESSIONAL WOMEN'S ROUNDTABLE PRESENTS
A DISCUSSION ON THE BENEFITS OF SELF-PROMOTION**

PHILADELPHIA (November 4, 2004) — Join Professional Women's Roundtable (PWR) on Thursday, November 18, 2004 from 5:30-7:30 p.m. at Duane Morris, One Liberty Place, 1650 Market Street, 42nd Floor, for this interactive discussion on self-promotion. The event is \$20 for members and \$30 for non-members and includes complimentary drinks and hors d'oeuvres. Please RSVP to Jane Barr Pino at jane@barrpino.com.

Guest speaker Janis Moore Campbell will focus on skills and competencies in a variety of business settings, including some overlooked basics and some not-so-obvious techniques. Moore Campbell has more than fifteen years in hospitality management, human resources, adult training and professional development including ITT Sheraton, The Shops at Liberty Place and the Fox School of Business at Temple University. In her role at The Fox School, Campbell works with student and community leaders on a variety of topics and initiatives that include career and professional development.

Professional Women's Roundtable is an informal network of professional women for whom networking and/or business development is a significant component of their professional responsibilities and career objectives. PWR participants come together on a regular basis to acquire and hone business development and other professional development skills, expand and strengthen their professional network, including their referral base, and meet and cultivate new business prospects and resources. The ideal PWR participant has five to fifteen years experience in her chosen profession or career and is focused on enhancing her networking and business development skills and efforts, as well as the other professional skills necessary to advance in today's marketplace.

For more information on PWR, please visit www.pwroundtable.com or contact (215) 628-9844.

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