

FOR IMMEDIATE RELEASE

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**PROFESSIONAL WOMEN'S ROUNDTABLE PRESENTS
POWHERFUL COMMUNICATIONS: FOR WOMEN WHO WANT TO BE HEARD**

PHILADELPHIA (July 9, 2003) – Join the Professional Women's Roundtable (PWR) on Thursday, July 17, 2003 from 5:30 to 7:30 p.m. to listen to guest speaker, Kirstin Carey, President of Orange Tree Training & Speaking Group present "**Powherful Communications: For Women Who Want To Be Heard.**" The event is located at Peirce College, 1420 Pine Street, in the Cafeteria (entrance on Carlisle Street).

Kirstin Carey will be presenting how to be a powerful and effective communicator at work, play, and home. Participants in the program will learn the following: the 3 most common ways women give up power in communications; the 2 crucial tricks to regaining control in a conflict; valuable secrets to being a more powerful and confident communicator; 3 nonverbal communication differences between men and women that cause problems at work and home; how to avoid being intimidated in meetings, negotiations, and networking events, and much more.

As President of Orange Tree Training & Speaking Group, Kirstin is a communications expert who trains and coaches professionals to improve their communications and presentation skills. Some of her clients include: American Cancer Society, American Express, Merck Pharmaceuticals, and Verizon, just to name a few. Kirsten holds board positions for the Main Line Chamber of Commerce, Associations for Women in Communications, National Speakers' Association, and The Career Wardrobe. Kirsten is also a columnist for ten on-line publications and has written two book publications.

The event includes a cover charge of \$10 for members of PWR and \$20 for non-members. If interested in attending the event, please RSVP by July 11, 2003 to Katie Gerst at Katie@PWRoundtable.com.

PWR was founded one year ago as an informal network of professional women with five to fifteen years experience for whom networking and/or business development is a significant component of their professional responsibilities and career objectives. PWR participants meet monthly to acquire and hone business development and other professional development skills, to expand and strengthen their professional network, and to meet and cultivate new business prospects and resources.

For more information on PWR and the event, please contact Cheri Cutler at 215-351-9070.

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